

Point of Sale Standees

Artwork Specifications



***Please Note:** 2mm bleed is preferred on supplied files but we can artificially create 2mm bleed by cloning your artwork.

File Requirements

- PDF without trim, crop or registration marks
- All files to be CMYK, not RGB
- All fonts converted to outlines (paths/curves)
- Embed all images and elements
- Files to be 100% scale unless otherwise specified
- 2mm Bleed*

Resolution

- Bitmap images no less than 130 DPI at full size

Pantone Colours

- If required Pantone colours must be supplied from the PANTONE+ Solid Coated library

Sending Us Your Files

- Please upload your files up to 200MB during the ordering process
- Over 200MB files send via www.sendspace.com or share with our Google Drive at artwork@easysigns.com.au

Custom Contour

- All custom contour cutlines should be saved as a spot colour named 'cut'.